

Peninsula Arts Appreciation Council
Board of Directors
Monthly Meeting
March 19, 2018

Present:

President Exworthy, Secretary Gladwell, Treasurer Chaudier, Lisa Bowers, Lora Kinnunen, Monica Nordeen, Brock Weaver, Vic Holliday, Emmye Wiig, Pat Barrus, Aidan Pietila, Sophie Sam

Meeting was called to order at 7:11 by President Exworthy.

There is no correspondence to be recorded at this time.

Secretary's Report:

There are not corrections or additions to be made.

Treasurer's Report:

A full Treasurer's Report is attached.

*Did not pay bank for this month.

Brock made a motion to approve this report. Lisa seconded this motion and it was passed unanimously.

Subcommittees:

1. Events Committee-

- a. Drag Show- Lora talked to Great Lakes Wine and Spirits, and they are excited to get on board with the drag show! They talked about doing Middle Sister bottle service for VIP members! (Suggested sell about is ~\$20/bottle). We will have to pay (upon delivery) but can hold check until we have the money in the account and we will settle the following week. We can return any cases we don't use as long as it is unopened, or we can save for another event. They suggested four varieties and use Black Box wine (\$0.80/pour). They technically cannot sponsor us, but they would be willing to give a check to be an anonymous donor. Smarty's is willing to give us 20% of the profit they make after the show and 40 drink chips for the VIP seats. 3 Kings and 3 Queens. Joey is willing to donate 600 cupcakes for the Drag Show!
- b. Theater in Review-Needs a new name... We could reach out to local high schools to present a song/scene from a show they've done that year or are planning to do. We will change to date to May 4, 2018.

- c. Summer Camp-Second week in June is probably still be best dates. Eliisa will begin to work on this this week. We will end in a talent show of some sort. We can send things home with children at schools. Eliisa will get a budget for April 6, Lora will be writing a grant for the YAC.
 - d. Pioneer Days-"Assist the Vista" Show and Mr. UP dates need to be set. The events committee needs to meet again soon.
2. Finance Committee-
- a. Grant Writing-
 - i. YAC: We should decide how many scholarships we plan to offer for the Summer Camp so we can get that to YAC by April 6.
 - ii. Marquette Community Foundation: We should specifically ask the Community Foundation (gives up to \$10,000!!!) for safety and health concerns (plumbing, roofing, back pipe, etc.). Vic said there are some sound and light equipment that is necessary. A prioritized wish-list is something Pat and Vic will begin working on.
3. Communications Committee-
- a. This committee has not met this month. Lex will be bringing a list of people to call for next month's meeting. Lisa will be writing Press Releases for all of the current events as they come, and also the state of the organization. Lisa will begin on the state of the organization press release first.
 - b. Lora made a motion that all press releases can be approved through the Communications Subcommittee. Monica seconded. Passed unanimously.
4. Assets Committee-
- a. Brock and Monica are in the process of recruiting more to this subcommittee.
 - b. What are our financial priorities? Outstanding bills, utilities, lawsuit payment, loan payment, and then structure/renovations are most important.
 - c. Kurt is speaking to Velspar to get paint donated for the exterior.
 - d. The projector needs up to \$5,000.00 in maintenance. The warranty has never been paid (about \$500.00/year), which has never been paid. Even if we get this fixed, it is installed improperly and would need to be redone. Perhaps someone at Thomas or 906 Technology would help sponsor a new one/movies. Vic will talk to Bill about looking at it again.
 - e. Meijer is opening and would be worth looking into for a grant/sponsorship.

Old Business:

5. Show Proposals-
- a. Anatomy of a Murder-
 - i. Total Production Expenses: \$4319.90 (Will actually be closer to \$6,000)
 - 1. We will amend budget to add an addition \$200 to marketing.
 - 2. Rights will actually be less because Eliisa applied with tickets at \$10 and \$15 and they will actually be \$8 and \$12.
 - 3. Utilities will also cost about \$1,500.00, something to keep in mind.

- ii. Projected Income: \$9,600.00/Net Income: \$7,688.10
 - 1. To break even, attendance must average 45 patrons/performance.
 - 2. Projected income will be less because of the change in ticket price.
- iii. We've been speaking about extra events (in Big Bay/Mather Inn/MQT Courthouse/etc.) to amp up the publicity about this show.
- iv. Lisa made a motion to accept the amended budget with contingent on whether we have \$3,000 by May 21. Brock seconded this motion and it unanimously passed.
- v. Sophie is still looking for a few more
- b. Love, Loss, and What I Wore (Mother's Day)-
 - i. Rental Fee for the Ore Dock is \$150 and the cast is willing to pitch in.
 - ii. Rights are being looked into right now and will also be potentially covered, aside from advertising.
- c. Sound of Music-
 - i. Still have not heard from R&H about rights availability.
- 6. Marquee- Pat has only talked to contactors who aren't willing to touch it... there is sign damage and electrical damage. Lex has a contact at Integrated Consultants who may be interested in assessing the damage.
- 7. Roof/Plumbing- Kurt placed an order for a replacement pipe. Once the snow melts, we will have a better idea of what else needs to be done. For now we can continue patching as best as possible. We have one, maybe two broken pipes due to trying to shut water off after Charlie Brown. We cannot currently turn water on.

8. Liquor license. Motion: Lisa Bowers; Seconded by Brock Weaver. Passed unanimously.

Eliisa had to leave at this time. The remaining minutes were taken by Monica Nordeen.

9. The City of Negaunee would like to work with us to assist with utility costs. Lora made a motion to further explore this possibility. Vic seconded. Unanimously approved.

10. Negaunee HS would like us to sell concessions for Annie April 12-14. PAAC would keep the profits. Lex will reach out to SuperOne for donation of gift cards to buy concessions, and will put out a call for people to make baked goods. Aiden will reach out Joey about making cupcakes. We will have a poster there with upcoming events.

11. Children's Museum has borrowed costumes from PAAC.

12. Brock presented the possibility of doing a big crowdfunding campaign as a capital campaign to assist with building repairs. This will be explored further within the Finance Committee.

13. Grand raffle to be added to future agenda for consideration.

14. When committee meetings are scheduled, please post the meeting dates, times, and locations on the Facebook page to let people know. Lex will be sending the doodle poll out again to identify possible dates/times for committee meetings.

15. An agent who maintains membership must be named. President Exworthy will appoint agent in control of membership at April meeting. Several other legal documents need to be onsite, including policies, procedures, and federal tax returns for the past three years. List of comp tickets still to be claimed needs to be maintained onsite and updated after every show. Need a disclaimer that if there is no season, comp tickets will not be available. Disclaimer about membership fee being tax deductible at bottom of membership form needs to be reviewed/revised.

Motion to adjourn: Lora; Seconded by Kurt. Unanimously approved.
Meeting ended at 9:17 pm

The next board meeting will be held March 19, 2017 at 7:00pm at the Union Depot.
Brock will not be available to attend.

Brock made a motion to adjourn, seconded by Monica, unanimously decided to adjourn at 8:26.

Eliisa Gladwell
Peninsula Arts Appreciation Council Secretary