

Peninsula Arts Appreciation Council
Board of Directors
Monthly Meeting
April 15, 2019

Call to Order: 7:11 pm by President Bowers.

Roll Call:

Members Present

Rusty Bowers, President

Lisa Bowers, Secretary

Lex Exworthy, Treasurer

Monica Nordeen

Vic Holliday

Bill Hager

Diane Darlington

Members Absent:

Eliisa Gladwell, Vice President

Brock Weaver

Approval of Agenda:

Approval of Agenda - Lex moved, Monica seconded app. unanimously.

Secretary's Report:

Secretary's report - Bill moved, Diane seconded - app. unanimously

Treasurer's Report:

Lex presented report. No income in March, we paid a lot of bills and operational expenses. Net revenue was -\$6,567.88. Utilities were normal for winter, \$3,000 water bill for pipe... Cash basis to accrual per Michigan Law. She is reaching out to an accountant because Rebecca Tervo no longer does accounting. she recommends board members reach out to businesses to sponsor Joseph and Brain Trust. Bill moves, Vic seconded it, approved unanimously.

Old Business:

i. Assets:

1. Marquee: Jay Clancy will do the electrical, and we will get a box to put letters in - per Rusty. Lex asked if he will address the leaking to see if the panel can come out. There is a drain in the top, it may be disconnected. But worst case scenario there is water coming in through the top of the marquee and we may need to resurface.
2. Counterweight Project: Vic presented a list of what we need both fly system and counterweights. He will try next Saturday. Bill asked about progress and timeframe...Vic said this summer. Board approved \$3,000 for the project last year, Lex said.
3. Lighting: Vic thinks we are going to have to replace all of our DMX cable. Rusty asked about a good source on prices. DMX Cable Takes a few weeks to get them. Lex suggested because we are planning to do a rather large capital campaign anyway just replace the DMX cable and the splitter. The benefit to splitting is fewer cable runs. \$425 for the DMX cable plus the splitter.

Motion approve spending not more than \$1,000 on DMX Cable and splitter.

Diane moved, monica seconded, approved unanimously.

Bill recommended contacting CTAM - Tabling the dimmer, which would cost \$920.

4. Projector: Bill Digneit said it is being worked on.
5. Sound: Rusty would like to get two powered speakers, he is still looking into the kind we need. He is working with Jims need speakers with crossover. Rusty would like to get them before Joseph. We may trade in some of the stuff we have for credit.
6. Organize a cleaning of the theater. The weekend before Joseph. Mailchimp can be used for emails to welcome new members.

ii. Financials

1. Grants: Meijer grant, haven't heard anything on that, Rusty will call our contact to see the status on that in the coming weeks. Rusty said Flagstar grant needed some additional paperwork and he sent that in last week. MACACA grants - capital grants Lex wants to apply for a capital and operational grants. Thomas said there is probably something that we can come up with. There is probably be something that can be done. Lex went to some grant writing classes. MACACCA due in June. We have applied for mini-grants before, but nothing for operations in the last few years. The goal here would be to get money to pay for a staff person for the theater. One other leader grant for youth leader program perhaps for our camp, Monica suggested.

iii. Events –

1. Princess fundraiser: 2:00 was packed, 6:00 was not as full. Total was approximately \$2,000 - 6 had 116 people, 2 p.m. had 346 people. Lex said it

was a great event and all of that money is supporting Joseph. We need to get on ad sales for both of those shows though.

2. Joseph: Monica said rehearsals are going well. She suggested incorporate Joseph strike with cleaning up the theater a little at the same time. Silver Creek Church, and North Iron Church - A block of tickets at a student senior price.

3. Brain Trust:

Veterans Alliance agreed to pay \$5 per person. Veterans that come on the bus, Veterans council wants us to waive ticket pricing altogether. Up to 40 veterans. Jim Provost is the president of the Alliance. Saturday Matinee is when the bus would come. Monica suggested that we agree that the tickets Diane said she Alliance would be willing to volunteer as lobby staff for the show. Posters for Brain Trust will be done by the end of the week.

We have three \$500 underwriters. One on the fence, one that backed out..

Aaron for lighting:

Plan is very much in its infancy stage. Major questions about scheduling. asked about how much time between Joseph and Brain Trust. Historically are you guys open for things to change for where things are hung currently. Lex said we have more functional lights. If Aaron needs something specific, Lex said there would be a way to get other lights through the Mich. Theater Association. Lex suggested using manpower from Joseph to set lights for Brain Trust strike.

Aaron: I am hearing the idea of having isolation for the show, as the lighting will create the scene. Gel inventory, Aaron has an inventory at home of gels that he would be willing to donate. Do we have frame inventory that matches the light inventory. The three colors over stage would be RGB. no green. There are lights that aren't working on those light rails. Needs as even of a two color wash as we can. He would like to use the spotlights. He would like to have two spotlight operators for the show. If it is possible to get comm. back to the additional six fixtures on stage. The other thing that there is a drop in the theater that could be used for the show. My recommendation is that we don't have a background.

Aiden said he was planning on keeping scenes pretty minimal.

Will keep Vic in contact with Aaron. The venue is the venue...we can work with it. The biggest thing that I am missing is information. Circuit inf. patch location, fixture types, etc....

Aaron's goal is to have first act lights for Monday night. second act lights for Tuesday night.

Notes from Aiden, and cue sheet from lex. Vic will get the list of fixtures etc to Aaron by Sunday.

4. Country Festival in August

New Business

1. Bill's Report on Brain Trust
Is working on underwriting.

I want to emphasize the potential that there is from Veterans organization. I need to send something to The handicapped access have a wheelchair

Bill asked if we could get hotels that would donate rooms. Rusty will check around. Would like to make some comments on Tom's presentation. I was a little disappointed. Was a

little uncomfortable with the fact that there was not an action plan. Set of Johnson Controls in the basement, should contact Johnson Controls to see if you want to market it. In terms of funding, I would think that we need to market them.

I think we should do some follow-up on the Jamie Peterson. I just send him a copy of the final draft for submission for another award.

How and when can we afford to have an employee? Looking at some of the things that we need to have happen, how can we afford not to have an employee.

Lex said she wants to make sure that we are doing it correctly with forms.

Lisa will pull elements of the Executive Director position for a paid position.

Bill would like to see a to do list that would not affect the 5 year plan.

Diane said everyone's hours have to be in a book.

Pete Hendrickson will go up on the roof to check.

Ajournment:9:10pm. Moved by Lex seconded by Monica

Next Meeting: May 28 at 7:00 at the Vista Theater.

Lisa Bowers

Peninsula Arts Appreciation Council Secretary