

Peninsula Arts Appreciation Council
Board of Directors
Monthly Meeting
May 28, 2019

Call to Order: 7:25 pm by President Bowers.

Roll Call:

Members Present

Rusty Bowers, President

Lisa Bowers, Secretary

Lex Exworthy, Treasurer

Bill Hager

Diane Darlington

Brock Weaver

Members Absent:

Vic Holliday

Monica Nordeen

Eliisa Gladwell, Vice President

Approval of Agenda:

Secretary's Report:

Treasurer's Report:

Net operating income of \$20.65.

We have really fallen short on sponsorships. Sponsoring particular projects in

The idea about the sponsorship projects for this year.

Bill: audit, Any non-profit that is not generating 50% of their revenue from their own activities, they are not going to make it. That is the universal stat.

Where has our revenue come from in the last several years? Lex will be working on a budget.

Lex can run a report through 2015 on quickbooks comparing what we get in donations to what shows generate.

Old Business:

i. Assets:

1. Annex wall: Bob Tracy says we need to fix the wall, and we need to fix it now. Got together with Dwight Swanson, Bob agreed with the plan. 2 contractors one to shore up the wall. Dwight is still licensed but does not have ins. because he is retired. Could we get a rider with our insurance?
Lex: Pursue two avenues. One contact another contractor who is willing to the work. And research a possible rider Brock will call to see if anyone will donate a dumpster
Price to shore up from the basement to the ceiling, remove the entire rear wall, put in a firewall, we need to let him know we need an addition and let him know where the roof of the addition is going to come off of the building. 42 inch by 81 inch doors. somehow we need someone to call the Ins company to get a rider for the workers; Get a bid from both Dwayne and another contractor; get plans from architect. Lisa will call architect and insurance company.
Bill will call the bid.
Lex will make sure all of the stuff to get all the stuff moved away from the back wall.
2. Marquee: It is lit, and cook will come out and put the trim on it. top needs to be tarred in order to stop the rain from coming down into the lights.
Temporary fix with ice and water shield will cost \$100.
Bill is taking charge of that project.
3. Projector: Dan Zini is working on wiping the operating system and starting over. Ishpeming movie theater is selling pieces \$20,000 - suggested \$\$ should come out of the placemaking grant.
Rusty will contact Thomas and Brad Argall.
CUPPAD Grant cycle - Lisa will contact about the grant Ryan Soucy "pursuing options of turning this into a movie theater.
4. Roof: Northern Awning and window quote \$10,800 for duralast on the thermal plastic membrane
Mason needs to do the chimney work, perhaps add it to the rider for Dwight.
Bill moved Brock seconded to approve the bid for the duralast roof. Approved unanimously.
Roofle?
Brock made the motion Lisa seconded to start paperwork for Roofle part Deux.
Maximum prize of \$5,000, possibly two. Thanksgiving is

Nov. 28. Negaunee is doing Tinseltown, could do the drawing

5. Sound: The board is still in process of getting fixed
Rusty got \$376 on his birthday fundraiser and speakers are \$300 each.
6. Organize the cleaning of the Theater, every Sunday in June.
Lisa will write a press release calling for volunteers to clean the theater and Annex.
Diane is willing to complete an organized list of what needs to be done.

Door Locks were done:

Dale needs to be paid.

ii. Financials

1. Lex will put together those report

Need invoices for:

Perkins construction for \$500

Northern Awning and Window \$125

Nothern energy solutions \$125

iii. Events –

Joseph: Lex is so proud of lobby staff, things are getting cleaned and \$\$ counts. Bill will host kids from Joseph from the Mini-ponies
Brain Trust: Bill is getting it copyrighted. 10 percent of royalties, if the show is ever produced anywhere else will go back to the Vista.
Aaron created a good positive experience with lighting. Lex said she is still working the numbers as to whether it is cost effective.
The Hugh and Lester sat through the whole show and enjoyed it. 40 and 50 people for every show.
Diane said we need to remain positive.
Running them concurrently had a few issues, but they were the best marketing in over a year.
Diane said we need to figure out who is going to deliver what posters.

New Business:

Country music festival.

Petting zoo, ice cream,

Working on clean-up

Mr. Upper Peninsula, circulate applications

Raffle Kickoff

Parade applications Eliisa?

Scott Soeltner may be able to rangle us Trucks. Themes for parade.

roofle, movies back at the Vista?

Jeff Jennings Motown last weekend in August
Beatles Cabaret
Princess party type things late July - perfect marketing opportunity for kids camp.
Diane and Bill. Letters from Home maybe for Nov. 11. Different people sending letters off to loved ones far away.
Brock suggested video letters from service members overseas and combined the
We each need to submit job descriptions for theater manager
Staffing for Marquette County Fair? Live shows. Rooftop tickets.

Plan a special meeting for engineer and architect information.
Rocky Horror is coming back in 2020.

Public comment:
Emmye Wiig Dance for comic relief
Eliisa and Bridget want to do kids camp.

Ajournment: 10:10pm. Moved by Lex seconded by Brock

Next Meeting: June 17 at 7:00 at the Vista Theater.

Lisa Bowers
Peninsula Arts Appreciation Council Secretary