

Peninsula Arts Appreciation Council
Board of Directors
Monthly Meeting
May 21, 2018

Present:

President Exworthy, Secretary Gladwell, Treasurer Chaudier, Brock Weaver, Monica Nordeen, Lisa Bowers, Vic Holliday, Emmye Wiig, Amy Robare, Sophie Sam, Dale Weingartner

Meeting was called to order at 7:08 by President Exworthy.

Correspondence:

We got a "Thank You" postcard from NHS's production of Annie.

We also received \$3000 for the roof and \$250 for the Youth Camp from the Marquette County Community Foundation.

Approval of Agenda:

Add "Marquee" under Assets.

Secretary's Report:

Approved.

Treasurer's Report:

We still owe: [Yooper Shirts ~250, Attorney ~1,000, Globe ~2,500]

These are not included in the report. Kurt will gather the detailed information and send it out.

Monica made a motion to pay off the \$888.59 for ODP and \$250 for Yooper Shirts, Lisa seconded, passed.

Brock made a motion to pay MI Withholding (if it's an outstanding bill). Monica seconded. Passed.

Vic made a motion to approve the report. Lisa seconded, passed.

Old Business:

Sub Committees:

Events:

Improv: Every Sunday. Fun. Does not require anything at the moment. Dates of performances need to be set, but can be at a later date. Utilities will be our only cost at the moment. Brock suggested they rehearse in the annex. A board member will unlock and lock up for them.

Mr. UP: Mr. UP Facebook group will be started tonight. Need help with prizes and sponsorships. Cognition is willing to do a Mr. UP beer. Will contact 1844 among others for Tshirts. [We will need to pay for: BEER, POSTERS, T SHIRTS, BG?]

Assist the Vista: Wednesday July 11. Working with Jackson's Pit. Joel and the Good Boys, Jack's Band (Daydreamers), Shotgun Kellie are bands we've been thinking of so far... Still need to confirm performers. Start time of 7:30-11pm. Ticket prices are up in the air, could be held outside if we can find a money revenue. (Beer?) Block off the street?

Summer Camp: We have \$250 from MCCF! July 16-20. Eliisa has a letter to go home with schools next week. Fairytale theme. Try Meijer, Walmart, Super One, Econo, Michaels?...

UPHP- Community Service and donate? AmeriCorp. Eliisa will make a facebook group for staff for this as well. We need volunteers!!! We will be background checking!

Anatomy of a Murder: The original budget has been cut. We have raised \$2,600 of the \$3,000 we were hoping for. (Lisa) With the historic preservation here and in Ishpeming... we could capitalize on that, huge! It would be a mistake not to move forward with Anatomy.

Brock makes a motion to table until Rusty arrives. Vic seconded. Passed.

Rusty arrived at 8:05.

Events (cont'd):

Sound of Music: October 12-21, rights are available. Perhaps we could apply for CUPAD- Monica will take the lead on this. Rusty made the motion to move forward with Sound of Music and apply for rights. Seconded by Brock. Passed. Brock makes a motion to have a cut off date by July 18. Seconded by Lisa. Passed.

Anatomy of a Murder (cont'd): Rusty has a few more businesses also interested in a sponsorship. Rusty makes a motion to spend money and move forward. Kurt seconded. Passed unanimously.

Communications:

Membership: Please get a hold of those you know who haven't renewed! The form is on our google drive... you can also renew online. Brock is heading memberships. A \$10 membership gets a vote in the annual meeting. A \$20 membership get one ticket. \$50 gets 2. \$100 gets 4. Lisa will write a Press Release focusing on memberships.

UP Theater Conference: Lex, Vic, and Sophie attended. We now have connections with the Civic Theater in Grand Rapids! It was a very beneficial weekend! More should attend next year. Vic donated us the finances in order to become members of CTAM.

At 8:40 Brock made a motion to take a 5 minute recess. Kurt seconded. Pass.

Finance:

Crowdfunding: Brock needs help with prizes... tshirts... maybe Screened Image will help. Liza has ties at Loyalties. This only works if we get videos and artists to touch those not in the area. On IndieGoGo, if we don't reach our goal, we still get to keep our money. 60 day campaign. Waiting for Wiig production crew might help out!

Credit Card: Kurt will talk to Range before the next meeting to take a loan out to cover this.
Grants: Already previously mentioned. Lex would like to make a thermometer in the lobby.
Our goal is \$75,000 for the year. TOTAL. We've already made more than \$25,000.

Assets:

Marquee: We need an estimate on the electrical and structure. Cook Sign estimated \$15,000. Kurt will try to find an electrician. We need to find these out before the insurance company will move forward.

Plumbing: Lex will show the board how to turn on and off the water in the annex. Kurt said J-Goods is willing to help... we need another estimate. Lex will call J-Goods tomorrow.

Roof: Need another estimate before we can submit more grants. Rusty will reach out to Dan Perkins tomorrow. We need an itemized list of costs. Kurt said to price it for labor only... he can probably get some materials donated. Grant is due June 1.

Equipment: Vic has lighting equipment from FRT. Lex will give Vic the code for next door. Rusty wants to trade our soundboard out... needs to contact Jamie Peterson.

Negaunee Cable: Nick doesn't feel appreciated. He thinks he can fix the projector. Maybe we can use them as a major sponsor for Anatomy. He was the main sponsor for Mr. UP the first year. Brock would like to give him more recognition. He will find out what Nick says we owe him for before we begin doing so.

Volunteer Clean Ups: We want to get rid of the books. Potential date: June 10

Truck: We need to put a driver on the insurance so we can drive it to the dump to empty it, and Lex would like to sell it. Lex will put himself on as driver and needs volunteers to help at the dump. Maybe we could get someone to donate a dumpster! Brock made a motion to sell the truck after we are done. Rusty seconded. Lisa amended the motion to put it on the market as soon as we're done with it. Brock seconded. Passed.

Policies and Procedures: Monica and Lex will meet before the next meeting. Deadline is July.

Past Events:

Concessions: \$800

Drag Show: Went well! Almost \$2,000. Did not sell as much alcohol...

Spotlight Concert: Small audience, but went well! The newly advised event template will be very helpful!

Mother's Day: Wonderful! Audience LOVED it. Ticket sales were \$650. We sold no art... we must look into how to sell it. Thriftersister...block party... pioneer days...

City of Negaunee Proposal: Still haven't heard back... will hopefully have more information at next month's meeting. If they decide to move forward, we can work on contract details at that time. If they don't buy in, we can work with the MEDC.

Grand Raffle: Eliisa and Lex will get it going. 1000 tickets at \$50.00. \$28,000 in prizes. \$22,000 goes to theater. Grand prize \$15,000. Run dates July 11-October 20. We could potentially sell these all during pioneer week, we can sell at the fields. Need to get on TV.

New Business:

Ontonagon: Ontanogan library is putting on a series of one act plays. They are asking for locally written shows... October. Maybe Paul Olsen would be interested, he's written two scripts for Dracula and Frankenstein.

Father's Day: Improv at the Eagles. Eliisa will talk to the Eagles. June 17.

Adult Workshops: Table

Jersey Boys Concert: August 18 or 25, Eliisa will reach out to Jeff.

Other:

Parades: Eliisa and Emmye will head this!

A percentage of all revenue should go strictly to the building.

Public Comment:

Dale- Dale gave each board member a "packet" of things he's noticed/ideas/tips/ect. THANK YOU.

Vic motioned to adjourn at 9:57pm. Rusty seconded. Passed.

The meeting adjourned.

The next meeting is June 11 at 7:00 at the Historic Vista Theater Annex.

Eliisa Gladwell

Peninsula Arts Appreciation Council Secretary