

Members Present: President, Lex Exworthy, Vice President: Rusty Bowers, Secretary, Lisa Bowers, Board Member Eliisa Gladwell, Board Member Brock Weaver, Board Member Monica Nordeen and Board Member Lora Steel Kinnunen, Board Member Vic Holiday Excused.

Call to order:

The meeting was called to order at 6:39 by President Exworthy.

Approval of Agenda: Approved

Approval of 2018 Annual Meeting Agenda: lora moved, rusty seconded, approved

Approval of Treasurers Report:

Brock Weaver asked about Elf production cost. Exworthy said \$2,800 was cost of production

Rusty Bowers moved, Eliisa Gladwell Seconded, Approved unanimously.

Total Revenues: \$38,908.15

Total Net Revenues: \$20,606

Restoration Account revenues: \$22,613.07

President's Report:

Exworthy said she is so proud that we can report a positive net revenue. Goal was a positive net revenue of \$5,000. We need to exponentially increase that in the next couple of years. Thomas Gerdom could not be at meeting, feasibility study and architectural study. Asked for feedback. Questionnaire from Gerdom.

Fundraiser shows, drag shows, Anatomy of a Murder, and Elf Jr. The Musical. We want to improve upon that.

We could have more members here today, by that I mean, we could have more members on our roles. We already have more members in 2019 than we anticipated. We need to improve our sponsorship. We need to work even harder to clean up the theater and the Annex.

Anytime you are in the theater try to leave it cleaner than you came into it.

General communication needs to get better.

We paid off our loan that was

We made a lot of repairs to the theater fixed the furnace, plumbing when they broke,

Getting Thomas to write the feasibility study, and a huge thanks to the city of Neg. and the Comm. Foundation of Marquette County. It's an extensive study, and we look forward to bringing you the results of that study within the next few months.

Remediation of old buildings are expensive?

Architect will be providing us a study of the mold, and other environmental hazards.

Group clean-up?

We have had some efforts we would like to have more, Exworthy said.

Check with the boy scouts and high schools was suggested.

Getting and keeping the lobby production ready.

Getting the junk out of the annex basement is a priority.

Sponsorship package is done, and letter template is done those can be personalized for each business we are soliciting

Member Comments:

Old Business:

Membership agent and membership fees.

Current membership fees start at \$10

Exworthy entertained a motion to change the membership fees.

Lifetime memberships/pricing/

Monica said she likes the idea is what is the benefit to the member?

Lora said lifetime membership for an individual or a couple and put a break for the two?

The tiered idea is pretty important.

You are going to find that middle group who have achieved some form of financial security. Elderly with disposable income that is not nailed down

Exworthy said membership is generally in favor of creating a lifetime membership.

Bowers, can we vote on establishing a lifetime membership now:

Bowers said we should officially table the subject.

Exworthy made a motion to Begin a committee to research the optimum membership of a lifetime membership before the next membership meeting, Lbowers seconded. Approved by membership present.

Selling a block of tickets to sponsors.

Exworthy said the board would like to be able to sell season tickets in the future, but it is difficult when we don't know in advance what our season is.

Lex entertained a motion to appoint a membership agent: Current agent is Brock Weaver

Rbowers nominated Emmye Wiig, seconded by Gladwell. Wiig accepted and was unanimously approved by membership body.

Policies and procedures:

Do we have established a person

There is a folder of the policies and procedures in the theater office and some on the Google drive. Wiig asked that the policies and procedures be added to the website.

Negaunee City Manager Nate Heffron said Mr. Gerdom would be helping and guiding that in that process.

Sign-up sheets for volunteers? This will be an order of business at the regular meeting.

The board contact information is on the Google drive.

Future loans:

Last year at our annual meeting we limited the board's ability to incur debt beyond \$1,000.

Exworthy proposed lifting the ban.

Weaver said if the \$\$ are used for infrastructure, and not events. We have a hump to get over for infrastructure in the next several years. Dale said if it is for structure or safety, and infrastructure. If PAAC is going to take on any debt for infrastructure, lift the cap. Exworthy called for a motion to amend the board of directors to take out loans only for the structure of the buildings.

Brock proposed up to \$1,000 if there is risk involved with an event and up to \$20,000 that the board can take out for capital improvements only.

Lex nominated Emmye Wiigg was nominated for board position, Eliisa seconded.

Lex nominated Diane Darlington, Eliisa seconded.

Emmye nominated Lex, Eliisa seconded.

Monica nominated Lora who declined.

Lex nominated Bill Hager, Eliisa seconded.

Dale Weingartner; Eliisa Gladwell; and Rusty Bowers were election inspectors.

Lex Exworthy
Bill Hager
Diane Darlington are new board member.

Goals:

Lex:

My major goal is to get the ball rolling on getting the building rehabilitated.

Would like to see the theater make more money and have better net revenue.

Public Comment:

Emmye Wiigg thanked the board for the work they have done over the last year.

Motion to adjourn entertained at 7:45. approved unanimously.

January 2019 Board meeting called to order 7:49:

Present: Eliisa Gladwell; Rusty Bowers; Lex Exworthy; Bill Hager; Diane Darlington; Monica Nordeen

Approval of agenda:

motion made by Exworthy and seconded by Rbowers. Unanimously approved.

Old Business:

Marquee – need to get Cook together with Jay Clancy to get electrical working. Arm or ladder to change letters we asked for arm. Cook still has all the letters. They are still going to put trim around the panels.

Counterweight project:

Waiting for update from Vic.

Lighting:

Replacement of lighting pack.

Projector:

Waiting for update from Vic, Eliisa will contact Vic to check on status.

Sound:

One speaker is still blown. We have two good subwoofers, Koo Koo Kangaroo would like subwoofers because it is like a dance party for the kids. Ask Jims Music to loan us amps to work with subwoofers. \$300 repair would fix the board which would allow it to be run with an ipad.

Rusty made a motion to fund \$350 for repair of soundboard.

Approved unanimously.

Grants:

Apply for MCACA grants for capital improvement grants, but Monica said she needs some information from ELF to wrap up from that grant. Hagar suggested MNR grants. State funds for recreation, kids camp. Weaver suggested "Fun Run"

Dale Weingartner asked about WalMart. Monica said they will give \$\$ for supplies and snacks for Kids Camp and other activities.

We did receive a \$500 grant for Anatomy of a Murder from Walmart

Sponsorship:

Boardmembers should start thinking about what businesses (a list of 5 each board member) we would like to reach out to for sponsorships. Can do ads separately, so sponsors can choose what programs they would like to advertise in.

Darlington asked about in-kind sponsorships.

Hager asked about a clearly defined benefit package for sponsors.

Lex said it is spelled out.

Events:

Haikki Lunta:

Was a big success. Emmye said Bill "took no prisoners" in terms of memberships.

Frozen Follies

Koo Koo Kangaroo:

We need an amp, and lobby volunteers, and Emmye said we need juice if we think that is going to go.

There are lots of fruit snacks, twizzlers and candy bars.
Rusty and Jack will work on sound.
The group wants to come in at 4:30.

Valentines Day Drag Show and Anti-Valentines Day Drag Show.
Exworthy moved to apply for a special liquor license one application for two licenses from the state for February 15 and 16.
Lex moves, Bill seconded. Motion approved unanimously.
Has not researched what beers to sell. The most popular one at Mr. U.P. last year was Cognition Knomewrecker. Lex made a motion to approve up to \$150 for one keg of Knomewrecker under condition that no volunteers are drinking during the function. Lex moved, Monica Seconded. Approved unanimously.

President nominations: Lex, Rusty
Vice President nominations: Rusty, Eliisa
Secretary nominations: Lisa
Treasurer: Lex

Monica moved to nominate Rusty as pres. Eliisa as vice president, Lisa as secretary and Lex as treasurer, Bill seconded.
Third Monday of every month at 7 p.m. will continue to be

Policies and procedures:

Creating Reimbursement forms to be handed in either physically or electronically to the treasurer, deadline to turn it in? Two weeks with extensions up to thirty days.

A contract for each paid crew member along with the amount that they would be paid, the job they expect to do for their pay, along with their contact information including address.

Hager asked about an honorarium?

End of production party to be part of production proposal subject to approval by the board.

Moved by Weaver, and seconded by Hager. Approved unanimously.

Board liason for all major productions is part of the directors handbook. Director can request certain board member to be liason, but is subject to board approval.

Volunteer hour-tracking

How to track volunteer hours – paper sign-in and sign-out as well as electronic database that can be modified.

The other kinds of volunteering that the board does, that counts as volunteering as well.

Ask to research volunteer hours on app.

Committee Appointments:

Grant Committee: Lora Kinnunen chair

Events Committee: Eliisa Gladwell, Chair

Assets Committee: Monica Nordeen, Chair

Finance Committee: Lex Exworthy, Chair

Communications: Lisa Bowers, Chair

Events:

West End Spotlight needs a date anytime after the 20th of April.

May 4 is a Saturday.

Concessions for Grease, April 4th 5th and 6th

Bill's presented a show proposal to Eliisa. The play, written by Bill, is about four Upper Peninsula residents (three of whom are still alive) large cast, but no part is extremely huge. Centers around upbringing in U.P. and their eventual transition to joining the military and transitions to and from civilian life.

Would like to see the show produced two weekends before Memorial Day.

No royalty cost and would contribute \$500 toward the production

Monica asked about run-time. Bill said he could add and cut scenes but he is more concerned about flow.

Would like to play songs at beginning and the end, and partial songs between scene changes, just enough to set the scene.

Lex asked what other expenses we can expect from the show.

Lighting expert from Universal Studios stipend, as well as costuming.

Needs a production crew in terms of sound, etc...

Set aside a time at the theater in lieu of a full budgetary proposal until the next meeting when we could consider allocating funds.

Eliisa will help Bill with a template.

Table it until the next meeting, Eliisa will work with Bill to come up with a budget proposal production crew.

Board members individually will be looking at the script to determine whether it is something the board wants to “put our stamp on.”

Season includes all our fundraisers, all our productions, all our cabarets.

Monica asked what constitutes a show in our season in terms of sponsors.

She also asked if we don't get any proposals, should we choose specific shows.

Eliisa suggests:

Tuck Everlasting

Annie

Spongebob

Escanaba in Love/ Reefer Madness

Roller derby wants to do a movie at the Vista as soon as proj. is fixed.

Meeting adjourned at 9:21.