

Peninsula Arts Appreciation Council
Board of Directors
Monthly Meeting
October 9, 2017

Present:

President Sara Perfetti, Vice President Sam Shaker, Secretary Eliisa Gladwell, Board Members Craig Grabarczyk, Vic Holliday, Lex Exworthy, Aidan Pietila, and Connie Lindblom, Emmye Wiig, Waino Wiig, Emil Wiig, Amy Robare, Dale Weingartner, Pat Barrus, Katie Shaw, Chad Mager

Absent: Treasurer Eric Bunce

Meeting was called to order at 7:02pm by President Perfetti.

Approval of Agenda:

Sam made a motion to approve the agenda, seconded by Lex, motion passed.

Secretary's Report:

A motion was made by Connie to accept the minutes. Seconded by Sam, motion passed.

Treasurer's Report:

Quickbooks is still not up to date. It is currently showing about a \$7,000 discrepancy between our bank account. Sara will be meeting with a finance consultant tomorrow morning. We just received an online donation of \$200.00. Bank account is currently dry other than that.

The local grant opportunity cycle runs from Jan-October so we need to keep an eye out for options come January. We currently have a few names compiled to start a grant-writing committee.

Craig inquired about contact Alfred directly about our finance issues in hopes of alleviating some of the payment problems we're having after the lawsuit. Sara spoke with the lawyer and got HIS payment deferred this month.

A motion was made by Eliisa and seconded by Craig to accept this as a treasurer's report. Passed.

Old Business:

Costume Sale- We made about \$400.00 at our last costume sale between that and the bake sale. We will be holding another costume sale THIS SATURDAY from 12-4. We are still looking for baked good donations. Please invite your friends on Facebook!

Haunted Hayride- Will be meeting after the board meeting tonight to hammer out all of the fine details. So far everything is looking good and we are on the right track.

Halloween Cabaret- Is also going well. We are three rehearsals in. We would like to add a bake sale and art sale to this event as well. Need volunteers and donations for that.

Jeff Jennings Concert- Connie met with Jeff Saturday, everything is on track. We will have a list of entertainers shortly. Connie and Jeff will take care of these programs. A silent

auction is in the hopes for this event as well. We currently have one item and are looking for more by November 1st. Bidding will begin at 6pm and the winners will be announced after the program. Eliisa will add that information to the Facebook event.

Broadway Drag Show- Planning is well underway! We already have 6 performers and Lex will be double checking with Brady Skewis to see if he is available to MC the event. A resolution to get our liquor license for the day, moved by Lex and seconded by Craig, was unanimously approved. Lex will talk to Alec about heading the security for the event.

Website- THANK YOU LEX! The website is not 100% functional, but it is up! We have a temporary fix on DNS server which should be resolved this week or early next week.

Emergency Lighting- The insurance company contacted us and we cannot hold any events in the theater without addressing this problem. Pat says we can run them temporarily if needed.

Other-

Ads/Sponsors: Eliisa and Emmye have headed a group that will be in charge of seeking ads and sponsorships. That should hit hard this week.

New Business:

Concession Stand- We don't currently have money to buy the concession needs upfront... We need to figure out how to get them for the Jeff Jennings concert on November 4. We are currently unable to go through Super One as we are in debt to them about \$300.00... Walmart and Menards are better to go through anyway because of the ease in returnability of the items we do not use. Maybe we should limit candy selections to M&Ms, Sour Patch, and Dots. There also may be a mouse in the concession area.. Need to check that out before the Nov 4 event. The regular concession ladies are still willing to volunteer when needed.

Connie asked if we could sell some of the books in the Annex. Although they probably won't sell... we can absolutely try and either way we can get rid of them. Sam will be putting the registers (\$50 OBO), book shelves (\$15 OBO), and old popcorn machine (\$100 OBO) on Craigslist. Eliisa needs to contact Thriftlsh about the racks they were once interested in.

We need to drain the water in December. Dale said to give him a call and he can come do it.

GLCYD Presentation- Learning the roles and responsibilities of the board. A non-profit needs to work and act as one unit. The board sets the mission statement and makes sure we live by it.

There are three duties as a board member:

- 1) Care- be active and be informed. Attend meetings and be prepared.
- 2) Loyalty- make sure you as a board member are not self-serving or that there is ever a conflict of interest. You can always abstain from voting to avoid conflict.
- 3) Obedience- make sure that the rules and regulations of the organization are being followed and kept up.

There are 5 roles of a board:

- 1) Operations: actively recruiting and teaching new board members what it means to sit on the board. Do you due diligence for potential members BEFORE voting them onto the board. We need a orientation manual.

- 2) Strategic Planning: right now is difficult... but ideally in the future we need to constantly be looking ahead.
- 3) Resource Development: funding operations, staying open. Make sure all volunteers feel valued, used, and we are acting based on their strengths. Know your volunteers.
- 4) Oversight: police activities and evaluate your programs. Make sure everything is running how the mission statement states and show accountability.
- 5) Ambassadorship: be an ambassador for PAAC. Always show your passion about the organization and help out where you can. Other great ambassadors are your volunteers and past board members.

There are three hats a board member wears:

- 1) Governance- the only power you have a board meeting as a whole board.
- 2) Implementation- delegating power (committees).
- 3) Volunteer- most commonly worn. You have no individual authority wearing this hat.

Thank you Chad for the information and presentation!

Other:

Projector- Steve Wiig will message Doug/Phill Lindblom. Steve and Lucas Wickstrom looked at the projector last week and said that we need a hardline to the internet. Bill Digneit would be willing to assist as well. Our wireless internet may still work? Eliisa will contact Nick Visser. She will also see if her dad can bring home an extra router and hook it up to see if we get signal. Maybe Best Buy would donate a modem/router.

Sam would like to remind everyone and has vocalized her resignation for the 31st of the month. Craig also mentioned he may need to resign if his health problems don't let up shortly.

Thank You Cards- If you get some names every month to Eliisa, she will personally write thank-you's to everyone deserving of them. The donor from this month is on the list already.

Emmye asked if tickets are online and at door only. As of now, yes! She asked if someone would post in the events just to make that clear to the public. It was decided that the Jeff Jennings concert should have physical tickets as well. Sara and Connie will take care of them. Maybe Midtown and Snowbound would be willing to be our outlets for those.

With nothing further to discuss, Aidan motioned to adjourn the meeting at 8:13pm. Seconded by Sam, passed.

The next board meeting will be held November 13, 2017 at 7:00pm in the Annex.

Eliisa Gladwell
Peninsula Arts Appreciation Council Secretary